

# TYSON GLOVER

tysonglover.com | tyson.a.glover@gmail.com 301-275-1903  
| Morganton, NC

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## EDUCATION

**Master of Product Innovation**, School of Business, Virginia Commonwealth University, Richmond, VA  
**The Teaching and Learning Studio**, Stanford University, Stanford, CA (2022, 2023, 2024 Sessions)  
**BA Strategic Communications, Business Entrepreneurship, Leadership Studies**, Elon University, Elon, NC

Career path includes entrepreneurial experience building out new programs as well as organizational experience in corporate, community and university systems. Actively involved in designing and delivering innovation strategies and programs, virtual and live events, seminars, and workshops.

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## EXPERIENCE

**LMI (Logistics Management Institute)**, remote Morganton, NC (2023-Present)

*UX Researcher / Scrum Master / Product Owner*, Cross-functional lead, works closely with technical experts and business executives to deliver robust technical solutions for LMI and its federal government clients. Work on client-facing programs in collaboration with a team of designers, engineers, and developers responsible for creating reliable, scalable, and high-performance web-based applications and products.

**University of North Carolina at Chapel Hill**, Chapel Hill, NC (2023-Present, Part-time)

*Design Thinking Coach*, Support and mentor graduate student teams enrolled in 'Design Thinking for the Public Good' course. Mentor and provide feedback to teams using a variety of human-centered design frameworks with community partners in the UNC Gillings School of Global Public Health and Innovate Carolina.

**Tyson Glover Consulting** (2021-Present)

*Design Thinking Facilitator*, Certified in Experience Point, planned and facilitated over 150+ custom Design Thinking workshops for Fortune 500 companies, non-profit and community organizations, 9-12+ school systems, and universities.

**Dominion Energy**, Richmond, VA (2021-2023)

*Innovation Culture & Capabilities Specialist*, supported the creation and execution of inaugural innovation programs across the company to increase employee engagement in innovation processes, pitch competitions, the accelerator program, the 4-D design process, and the creation and implementation of the LYRA Innovation Lab internal business incubator.

**VCU da Vinci Center for Innovation, Virginia Commonwealth University**, Richmond, VA (2021-2023)

*Richmond Entrepreneurship Academy Curriculum Development and Instructor; Shift Retail Lab Product Participant Adjunct Professor*, taught 'Introduction to Human-Centered Design', 'Human-Centered Design Research Methods', and led design thinking workshops in the VCU School of Business. Oversaw credentialing and curriculum design for the Richmond Entrepreneurship Academy.

**Center for Design Thinking, Elon University**, Elon, NC (2019-2022)

*Co-Curricular Catalyst*, Created, taught, and led Design Thinking classes; organized and hosted the international innovation conference 'Design Forge'; built partnerships with local businesses, government, and communities.

**Elon University**, Elon, NC (2014-2021)

*Senior Assistant Director of Undergraduate Admissions (2020-2021); Assistant Director of Undergraduate Admissions (2018-2019); Admissions Counselor (2017-2018); University Guide (2014-2017)*

Developed experience with the university admissions cycle, including highly effective outreach presence through multiple portals. Consulted with key stakeholders, staffed 'Evening with Elon' events, and assessed prospective northeastern students from the highest volume applicant territory (MA, CT, RI).

**Maryland Leadership Workshops, Washington College**, Chestertown, MD (2013-2018, Part-time)

*Leadership Staff*, Designed and taught classes on DEI practices, public speaking, and experiential learning.

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**Professional Skills:** Business development, technology start-ups, curriculum development, strategic planning, design thinking, presentation and communication, group facilitation, teaching, consulting, project management, supervision, and fundraising.

**Certifications:** Scrum Master, Scrum Product Owner; Experience Point Certified Design Thinking Facilitator, Change Management Professional (CCMP)

**Technical Skills:** Adobe XD, Jira, AI, Google Workspace, Sprint Problem Solving, Slack, Trello, MS Office Suite, Miro, Mural